

**User's Manual**

# **Human CREM ELISA Matched Antibody Pair**

**REF** ABPR-0230**RUO**

This product is for research use only and is not intended for diagnostic use.

For illustrative purposes only. To perform the assay the instructions for use provided with the kit have to be used.

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## PRODUCT INFORMATION

### Intended Use

This antibody pair set comes with matched antibody pair to detect and quantify protein level of human CREM.

### General Description

This gene encodes a bZIP transcription factor that binds to the cAMP responsive element found in many viral and cellular promoters. It is an important component of cAMP-mediated signal transduction during the spermatogenetic cycle, as well as other complex processes. Alternative promoter and translation initiation site usage allows this gene to exert spatial and temporal specificity to cAMP responsiveness. Multiple alternatively spliced transcript variants encoding several different isoforms have been found for this gene, with some of them functioning as activators and some as repressors of transcription.

### Reagents And Materials Provided

Antibody pair set content:

1. Capture antibody: Magic™ rabbit affinity purified polyclonal anti-CREM (100 µg)
2. Detection antibody: mouse polyclonal anti-CREM (40 µl)

Note: Reagents are sufficient for at least 3-5 x 96 well plates using recommended protocols.

### Reconstitution And Storage

Store reagents of the antibody pair set at -20°C or lower. Please aliquot to avoid repeated freeze thaw cycle. Reagents should be returned to -20°C storage immediately after use.